

2023 NFCS Sponsorship Packages

In-Person Sponsorship Packages						
Amenity	Platinum	Gold	Silver	Copper	Bronze	Iron
	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500	\$2,000
Full Access NFCS registration	Two	One	One			
Table Top Exhibit	One	One				
Week of Banner Ad time on the event website (You choose the weeks)*	Seven weeks	Six weeks	Five weeks	Four weeks	Three weeks	One week
Sponsor Highlight in Email Blast to Database (6,700 persons) *	Four	Three	Two	One	One	
Sponsor Acknowledgement by level in email blasts to NFCS (Distribution of 6,700 ppl) - Estimate of 6 eblasts totaling 40,200 impressions. *	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the program	Spread plus Full Page	Spread	Full Page	Full Page	Half Page	
Sponsor recognition by level at start of technical sessions each day	Yes	Yes	Yes	Yes	Yes	Yes
Award certificate presented for sponsorship at Reception or Other Key Time in Program	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on Signage at event	Yes	Yes	Yes	Yes	Yes	Yes
Logo featured in footer carousel on all pages of website	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on the event website sponsor page by level	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the printed program in the sponsor section by level	Yes	Yes	Yes	Yes	Yes	Yes

* Fulfillment of some amenities depend on time of sign-up.

If the event is held virtually due to COVID complications, sponsors will receive the following amenities in lieu of the ones listed above under In-Person Sponsorship Packages
Virtual Sponsorship Packages

Amenity	Platinum	Gold	Silver	Copper	Bronze	Iron
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,250
Registration Plus Digital Proceedings	Seven	Five	Three	Two	One	
Opportunity to Host End of Day Virtual Networking Reception	Yes (First Choice of Day)	Yes (Second Choice of Day)	Yes (Third Choice of Day)			
Week of Banner Ad Time on Website (You choose the weeks)*	Seven weeks	Six weeks	Five weeks	Four weeks	Three weeks	One week
Sponsor Highlight in Email Blast to Database (6,700 persons)*	Four	Three	Two	One	One	
Sponsor Acknowledgement by level in email blasts to NFCS (Distribution of 6,700 ppl) - Estimate of 6 eblasts totaling 40,200 impressions. *	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the Program	Spread plus Full Page	Spread	Full Page	Full Page	Half Page	
Sponsor recognition at start of technical sessions each morning & during all breaks - With visual slide showing logo and sponsorship level - Estimate a minimum 180 - 200 minutes of looping slide deck time over event (per track)	Yes	Yes	Yes	Yes	Yes	Yes
Full Slide Ad in Looping slide deck in all tracks at all breaks on a given day - Estimate a minimum of 40 minutes play time of looping slide deck per day	4 Days	3 Days	2 Days	1 Day		
Award Certificate for Sponsorship	Yes	Yes	Yes	Yes	Yes	Yes
Logo featured in footer carousel on all pages of website	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on the event website sponsor page by level	Yes	Yes	Yes	Yes	Yes	Yes

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Recognition in the Program in the Sponsor Section by level	Yes	Yes	Yes	Yes	Yes	Yes
<i>* Fulfillment of some amenities depend on time of sign-up.</i>						

The finished program will be emailed to attendees the week before the event. Ads need to be submitted as pdfs or tiffs and must be 300 dpi or larger. Colors need to be set as CMYK and not RGB. There is a ¼ margin around all ads, so no ads will bleed to the edge. Finished ads can be sent to Kelli Jameson, at kjameson@blue52productions.com, by email if under 10M. If over 10M, let her know and she will give you access to a File Transfer Folder. Ads are due March 24, 2023.

Program Ad Info

Program Ad – Spread - \$1,000

Program ad spreads (two pages side-by-side) will appear in the NFCS program booklet and are designed to 8” wide x 6.5” tall. This is an excellent way to highlight your company to each and every attendee! Ads are due March 24, 2023.

Program Ad - Full Page - \$750

Full page ads will appear in the NFCS program booklet and are designed to 3.75” wide x 6.5” tall. This is an excellent way to highlight your company to each and every attendee! Ads are due March 24, 2023.

Program Ad – Half Page - \$500

Half page ads will appear in the NFCS program booklet and are designed to 3.75” wide x 3.125” tall. This is an excellent way to highlight your company to each and every attendee! Ads are due March 24, 2023.

Web Banner - \$200

You have the opportunity to purchase a website banner ad, which will appear on the NFCS website. Web banner ads are \$200 per week. We will contact you to finalize details on the date you would like your web banner displayed on the website.